



33rd Annual Polar Bear Run 2021 Sponsor Form

The event is Saturday, January 30, 2021.
Sign up now for maximum publicity!

Company: _____ Website: _____

Address: _____

City/State/Zip: _____

Contact Person's Name: _____

Phone: _____ Email: _____

Choose Your Preferred Sponsorship Level

☐ Gold (\$1,000+) ☐ Silver (\$750 - \$999) ☐ Bronze (\$500 - \$749) ☐ Other: \$ _____

☐ Photo Buy Out (\$1500): Your exclusive logo on all the free finish line photos (20,000-30,000 pictures)

☐ In-kind Sponsor*: Product: _____ Value: \$ _____

*We accept approved in-kind donations that are essential to the production of the race. Please contact us with your in-kind sponsorship first. We will use the dollar amount of the in-kind gift to determine the level of sponsorship from the above referenced list.

We plan to include materials/giveaways in participant bags (due by January 13): ☐ yes ☐ no

We plan to utilize the complimentary race entries provided with our sponsorship level: ☐ yes ☐ no # entries _____

(Complimentary entries per sponsorship level: Bronze- 2, Silver- 4, Gold- 6, Photo Buy Out- 8)

Logo Usage: ☐ use existing logo on file ☐ use new logo (email Vector File to PolarBear@jfb.org)

Payment Information

☐ Check Enclosed (payable to Polar Bear Run)

Please **mail or fax** this completed form with payment to:

Polar Bear Run
955 Johnson Ferry Road
Marietta, GA 30068

Email: PolarBear@jfb.org
Phone: 770-795-3224

Race Website: www.polarbear-run.com

2021 Sponsorship Level Perks

Perks	Bronze \$500	Silver \$750	Gold \$1000	Photo Buy Out \$1500
Coupon/Flyer in race bags	X	X	X	X
Name/Logo on race shirts	X	X	X	X
Table/Booth at Race Day Expo	X	X	X	X
Recognition by Emcee throughout event	X	X	X	X
Company Logo/Link on our website	X	X	X	X
# Complimentary race entries/Race Shirts	2	4	6	8
Featured on our Facebook Page		X	X	X
Opportunity to display company sign/banner at Finish			X	X
Featured in e-blast to participants			X	X